



Alaskan Malamute Club, Victoria Inc.

A0016353X

SOCIAL MEDIA POLICY

As an affiliate of Dogs Victoria, the following Dogs Victoria Social Media Code of Conduct applies:

Dogs Victoria

CONDUCT FOR MEMBERS – SOCIAL MEDIA

Members shall at all times conduct themselves with behaviour as set out in the Dogs Victoria Policy Statement – Social Media Code of Conduct dated 15 July 2016.

Dogs Victoria Policy Statement

Social Media Code of Conduct

Background

Social media has become an integral part of day to day communication for individuals as well as businesses.

Social media is defined as the social interaction among people in which they create, share or exchange information and ideas in virtual communities and networks.

Social media may include but is not limited to magazines, Internet forums, weblogs, social blogs, microblogging, wikis, social networks, podcasts, photographs or pictures, video, rating and social bookmarking. Technologies include blogging, picture-sharing, vlogs, wall-posting, music-sharing, crowdsourcing and voice over IP.

Its ability to capture community sentiment and shape opinions is driven by its dynamic and immediate nature.

What constitutes ethical behaviour can be somewhat ambiguous when engaging in social forums, however Dogs Victoria believes its members should uphold the highest ethical standards displaying respect, honesty and integrity.

This Social Media Code of Conduct aims to provide guidelines on best practice behaviour when using social media.

Guidelines

- Abide by Dogs Victoria Rules and Regulations
 - Be reasonable and respectful – do not post malicious, misleading or unfair content in relation to Dogs Victoria or its affiliates, Dogs Victoria staff, Dogs Victoria members or members of other ANKC affiliated bodies or indeed of members' dogs
 - Be accurate – any comment posted as fact should be able to be substantiated
 - Act in manner that is consistent with good community expectations
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Please feel free to contact the AMCV Committee by email to amcv@bigpond.com.au should you have any questions or require further clarification.